**THE IMPACT OF DIGITAL DIPLOMACY OF GEOPOLITICAL ENVIRONMENT FOR DEMOCRACY: CASE STUDI G20 SUMMIT 2022**

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Abstract

Digital diplomacy can impact democracy in several ways. First, it provides a platform for diplomats to engage with the public and share information about their country's foreign policies and goals. This can help to promote transparency and accountability in diplomacy, which is essential for maintaining democracy. Second, digital diplomacy can help to strengthen diplomatic relations between countries, which can lead to increased cooperation and understanding between different governments and societies. One of the primary benefits of digital diplomacy is its ability to enhance global engagement. Diplomats can directly communicate with foreign audiences through social media platforms like @Menlu\_RI on Twitter and @indonesia.g20 Instagram which could bridging gaps and fostering understanding to promote peace and stability. However, digital diplomacy also presents challenges and risks. The use of social media and other digital platforms can lead to the spread of misinformation and propaganda, which can undermine trust in democratic institutions and processes. Additionally, the use of digital technologies in diplomacy can raise ethical questions about privacy and data security which can have a significant impact on the geopolitical environment for democracy. The purpose of this study is to obtain an overview of digital diplomacy and its challenges in the future. This research used geopolitic concept, democracy and digital diplomacy. The research method used qualitative and descriptive analytical approach with data collection techniques using literature studies from previous studies and other secondary data. Case study of the research is digital diplomacy by foreign minister while G20 Summit 2022. The result of this study shows even though social media platform could be used to communicate foreign policy, it is important for diplomats and policy makers to understand the impacts of digital diplomacy for geopolitic environment effectively and responsibly due to national security.

Keywords: Foreign Policy, Digital Diplomacy, Democracy, Geopolitic